

# Hillsboro 2035 Community Plan

## Oversight Committee Meeting Summary



December 3, 2020 | 4:00-5:30pm

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Attendees: Amber Wilson, Beth Graser, Cindy Cosenzo, Dacia Bakkum, Deanna Palm, Elijah Lynn, Heather Robinson, Israel Munoz, Izabella Pena, Jason Robertson, Kim Megorden, Lacey Townsend, Nathan Sosa, Ramon Cancel, Rommel Rodriguez, Sarah Moll, Simone Brooks, Ted Vacek, Zane Othman, Zoi Coppiano (reporting from Guayaquil, Ecuador!)

Absent: Begona Rodriguez, EJ Payne, Gentry Kauwe, Ishaan Sinha, Jessica Stark\*, Liz Connor, Tonya Leedy

\*Apologies to Jessica who tried to join the meeting a few minutes late and was stranded in the waiting room while we were in the breakout sessions. Unfortunately, I was not able to see that she was waiting there and don't typically check email during meetings. In the future, if anyone needs to join late, please text me at 503-320-9885 and let me know you are waiting to be let in. SO sorry Jessica!!

### Welcome

Ted welcomed the group back for another meeting.

### Action Idea Brainstorm

Jason noted that at the previous OC meeting, members provided a great set of insights regarding approaches to potential action implementation. Because we are unable to conduct as much in-person engagement and idea-sharing as we would in normal times, it seemed logical to take advantage of in-house OC knowledge to continue providing partners with planning inputs, 1-2 actions at a time. While partners are not required to implement actions precisely as proposed in OC ideas, they often benefit from the nuanced suggestions therein.

For this meeting, the team was divided into two groups to discuss and brainstorm ideas for the following actions:

Group1: Ensure parks and park facilities are welcoming and easy to navigate for all regardless of age, ability or language spoken (LR4H)

Ideas include:

- Add an accessible play area at Orenco Woods Parks; make trails wheelchair accessible; add touch/sensory/sound features for people that are hearing and/or vision impaired
- Divide the city into quadrants and make sure there is at least one fully accessible park in each quadrant
- Create bilingual or multilingual signage
- Create a short video for each park that showcases the park's "personality" and provides an overview of the amenities and layout of the park
- Create park entrances and clear park boundaries/borders
- Add cultural components such as art
- Add covered rest and play areas

- Post rules for park use in all parks
- Create awareness of where parks are located and close to where people live (utilize NextDoor)
- Create structures or areas that are attractive to teens to hang out in
- Add restrooms to all parks
- Add exercise areas with equipment
- Create play areas that spark imagination (play village/town)
- Add amphitheaters or areas for public performances
- Create designated quiet areas where people can read or meditate
- Tap into the character of surrounding neighborhood and provide amenities accordingly – for example if the park is surrounded by a retirement community, provide amenities that they would use
- Add temporary socially distanced seating
- Create a parks app where people can search for parks by area or amenities
- Bring back Tour de Parks
- Add more movies in the parks
- Update parks on Google maps (sometimes not listed or info out of date)
- Add lighting and other safety components
- Create geocaching or scavenger hunt events at the parks
- Have volunteer ambassadors/greeters at the parks
- Market each park's main attraction
- Create neighborhood trails that lead to parks
- Have signage with information on who to contact for maintenance issues (report broken playground equipment, squeaky swings, etc.)
- Add high quality musical components

Group 2: Seek community input to establish an official city flag and "name" for Hillsboro community members (ECI4G).

Ideas include:

- Define the end purpose of the flag/motto:
  - How and where will it be used?
  - Do all high schools have their own flag + a Hillsboro community flag?
- Flag/motto should include key messages involving multicultural population, history, role of technology, agriculture, vision-defined values, fact that Hillsboro pop is over 100k but still feels small town
- Make this a universal contest/open-source engagement:
  - Provide motto up-front so designers can respond to mission
  - Advertise in high school graphic design classrooms
  - Invite software engineers and other "hackers" an opportunity to participate
  - Promote opportunity to all civically engaged residents through newsletter
  - Involve Arts Council in one or more phases of judging submissions
  - But supplement with Chamber, business, other community interest reps
  - Think about having a flag with a separate logo in the middle – something that can be pulled out and used separately on letterhead, etc. (See Anaheim, CA)

- Suggestion: the “H” in Hillsboro City logo has always seemed like it stood for HUMAN – build on that
- Consider providing examples of “flags” from other peer communities
- IMPORTANT: take into account that City of Hillsboro already has logo and motto (how to synch?)
  - Hillsboro Grows Great Things is good...build on that or coordinate somehow
- Should we develop our “name” (what do we call Hillsboro residents?) through separate process?

### **Community Engagement Planning**

The team discussed alternate ways to awareness of the 2035 Plan and engage with the community during COVID. Ideas include:

- Engage: business, software/engineer, nonprofits, students, Latino, diverse communities
  - Tap Washington County “Complete Network” Census team for ideas on engagement
- Create short videos that highlight completed actions
  - Create a branded YouTube channel for the videos
  - OC members choose an action they are passionate about to share with community members
  - Post on social media
  - Let OC members lead the storytelling
  - Interview partners
  - Infuse a “why do I love Hillsboro” element
  - Focus on implemented actions to build support for future action planning/participation
- Host a hackathon
  - Start simple – find ways to engage community on less complex action solutions
  - Consider a “virtual scavenger hunt” where people discover vision actions

### **Partner Updates and Public Comment**

- AgeCelebration is hosting virtual community walks Monday – Friday. Take a self- guided walk from 9-9:45 am and then check-in with other walkers on Zoom at 9:45 am. For more information, see [@AgeCelebration](#) on Facebook or reach out to fellow OC member Cindy Cosenzo at [ccosenzo@agecelebration.com](mailto:ccosenzo@agecelebration.com).

### **Next Meeting**

Thursday, March 4, 2021 | 4-5:30 pm | Location TBD

### **OC Engagement Activities**

Jason and Dacia will put together some outreach activities and guidelines based on the committee’s input. Stayed tuned for more information!